

ORANGEVALE'S

# POW WOW DAYS

*A Town Fair Tradition Since 1963*



**Build Your Business...**

**...Support Your Community!**





**Dear Business Owner:**

**What better promotion for your business is there than to support your community? An active presence at Pow-Wow Days will put your business in the spotlight of Orangevale's largest and most popular community event**

## **Pow-Wow Days 2012**

Get ready for some fun in the sun with the 49th annual community fair, Pow-Wow Days 2012! The four-day long event gets underway on Thursday, May 17th, 2012, with the opening of the carnival at Orangevale Community Park in Orangevale.

This extravaganza brings together awesome local businesses, mouthwatering concession stands, a variety of vendors, authentic carnival games, rides, thrilling attractions, a grand parade and a live stage where local and talent will entertain community members.



## **Proven Success**

Last year's Pow-Wow Days 2011 was a tremendous success with over 8,000 visitors and over 100 vendors! Fifteen organizations and community clubs raised over \$10,000 during the event to support the Orangevale Community. This year we anticipate a bigger crowd with more attractions, more concessions and a robust advertisement/promotion campaign throughout the Sacramento County Area.

## **Sponsorship**

In response to last year's sponsors, this year we are opening more options for our sponsors to get involved in support of the Orangevale Community, including the opportunity to showcase your company through **EXCLUSIVE Platinum Sponsorship**. Don't miss out, only a few of these exclusive sponsorships will be available.



## **Market Place**

In 2011 we had over 100 local vendors. This year, with a better layout for increased foot traffic through our vendor area, we are expecting even more vendors. Starting at only \$300 per 10 x 10 location, these spots are sure to fill up quickly, so the need to act fast is as important as ever.

Sign up for a Platinum, Gold or Silver Sponsorship and your booth fees are waived!



# Be a Partner! Be a Sponsor! Make a Difference!

The Orangevale's Pow-Wow Days 2012 has a wide variety of programs and events available for sponsorships! Align your company with the Orangevale Community through a great variety of family-oriented programs and events.

We will work with you to create a customized sponsorship package that meets your company's business-building goals and budget!



## Sponsorship Opportunities



Sponsorship Packages 2012	Platinum one available	Gold	Silver	Bronze
	\$5,000	\$3,000	\$1,000	\$500
Exclusive as "Title Sponsor" in all Promotional Materials (including TV & Radio)	X			
Exclusion as "Title Sponsor" for Parade	X			
Exclusive Ad Space at Main Stage	X			
Stage Announcements during entertainment breaks	X			
Premiere 10x 30 Booth Area to Promote your Company	X			
Company Logo on all Promotional Materials (Digital & Print)	X	X		
Company Name and Logo on www.orangevalepowwowdays.com with link to your website	X	X		
One Year Annual Enhanced Chamber Membership	X	X		
Attractions Wristbands to Distribute to your customers, Family and Friends	X (12)	X (8)	X (4)	
Premiere 10x 10 Booth Area to Promote your Company		X		
Premiere Company Banner at Event		X		
Basic Location Booth			X	
Standard Parade Entry			X	X
One Year Annual Standard Chamber Membership			X	X
Basic Company Banner Placement			X	X
Business Promotional Materials Displayed at Chamber Booth				X

\* Please inquire about custom or tailored sponsorships

Contact: Lisa Montes today to discuss the possibilities  
916.988.0175 or Lisa@orangevalechamber.com

Orangevale Chamber Of Commerce  
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Email : info@orangevalechamber.com  
www.orangevalepowwowdays.com

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## SPONSORSHIP APPLICATION

49TH ANNUAL ORANGEVALE POW WOW DAYS

MAY 17-20, 2012

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_ ALTERNATE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**\*Please provide company logo in jpeg or gif form. Logos should be at least 300 dpi or higher. Sponsors are responsible for supplying company banner and /or booth supplies and materials. Sponsor applications without deposit are considered incomplete. All deposits received are Non-Refundable. Final Sponsorship payment is due May 1st, 2012.**

I \_\_\_\_\_ am an authorize agent of \_\_\_\_\_ and com-  
mit to a sponsorship package as indicated above. Upon receiving this application the Orangevale Chamber of Commerce has the right to promote as specified under this application and terms. Checks or Money Orders should be made payable to Orangevale Chamber of Commerce.

Not to exceed the amount shown. REFERENCE \_\_\_\_\_ AMOUNT \$ \_\_\_\_\_ USD.

CREDIT CARD TYPE \_\_\_\_\_ CREDIT CARD # \_\_\_\_\_

CARD CV2 # \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_ BILLING STATE \_\_\_\_\_

BILLING ZIP CODE \_\_\_\_\_ NAME ON CARD \_\_\_\_\_

(As it appears on card)

Signature \_\_\_\_\_

Date \_\_\_\_\_